



## The Green Economy: Useful Links

This page contains links to websites from governments, international organisations, non-governmental organisations, businesses, media, and other groups from around the world to help you research issues related to the green economy. We have compiled these links from our own review of the vast amount of information available on the Internet to help you to find the most relevant sources for your research. *Our Planet* magazine does not, however, endorse the viewpoints of any of the groups to which we link, and we cannot guarantee the accuracy of the information posted on these sites. Rather, we hope to provide you with a broad range of opinions and perspectives.

### [www.unep.org](http://www.unep.org)

[www.unep.org/greeneconomy/](http://www.unep.org/greeneconomy/) – In October 2008, UNEP and leading economists launched the Green Economy Initiative (GEI). The GEI, which will initially run for a period of two years, has three key elements: the Green Economy report that will provide an overview, analysis and synthesis of how public policy can help markets accelerate the transition towards a green economy; the Economics of Ecosystems and Biodiversity (TEEB), a partnership project focusing on valuation issues; and the Green Jobs report, published in September 2008, that looks at green employment trends.

[www.unep.org/labour\\_environment/features/greenjobs-initiative.asp](http://www.unep.org/labour_environment/features/greenjobs-initiative.asp) – The Green Jobs Initiative was launched by UNEP in 2007 in partnership with the International Labour Organisation (ILO), the International Employers Organisation (IEO) and the International Trade Union Confederation (ITUC). The initiative supports coherent and concerted policies to build a green economy with green jobs and decent work for all.

[www.unep.org/labour\\_environment/index.asp](http://www.unep.org/labour_environment/index.asp) – UNEP's Labour and Environment initiative aims at strengthening the role of international labour communities in areas related to environmental development and sustainable development.

[www.unep.org/urban\\_environment](http://www.unep.org/urban_environment) – The Urban Environment Unit aims to integrate the urban dimension in UNEP's work, including areas such as air pollution, coastal areas, waste, biodiversity and climate change.



### new energy

[www.suzlon.com/](http://www.suzlon.com/)

Under the energetic leadership of its founder and CEO, Tulsi Tanti, Indian energy company Suzlon has become the fifth largest supplier of wind turbines in the world.

[www.newenergymatters.com](http://www.newenergymatters.com)

New Energy Finance Limited is a specialist provider of financial information and services to investors in renewable energy, low-carbon technologies and the carbon markets. Services include the New Energy Finance Briefing, the New Energy Finance Desktop — which is the world's largest database of clean energy investors and transactions — and other reports, analysis and forecasting.

[www.suntech-power.com](http://www.suntech-power.com)

Suntech's innovative technologies are helping to make solar affordable for people around the world.

[www.kpcb.com/initiatives/greentech](http://www.kpcb.com/initiatives/greentech)

Kleiner Perkins Caufield & Byers is a venture capital firm that is investing in Greentech innovation and entrepreneurs. KPCB is also allied with Generation Investment Management and its chairman, former U.S. Vice-President Al Gore, who has become a KPCB Partner.

[www.solarcity.com/](http://www.solarcity.com/)

Californian solar energy provider SolarCity, founded in 2006, was the state's number one provider of residential solar power in 2006 and 2007.

[www.firstsolar.com/](http://www.firstsolar.com/)

First Solar is one of the world's fastest growing solar module manufacturers. The company is developing the latest solar technology and says it is helping drive the cost of solar electricity to rates comparable with traditional fossil fuel-based energy sources.

### Green growth

[www.thegreeneconomy.com](http://www.thegreeneconomy.com)

This e-zine for value-minded executives features news, ideas and articles on the sustainable market economy.

[www.energyblogs.com](http://www.energyblogs.com)

The Energy Blog allows users to engage in dynamic conversations on the global power industry.

[www.forceforgood.com](http://www.forceforgood.com)

This online community aims to drive business as a force for good. Recent entries include 'Tomorrow's Green Economy', which analyses green business and notes that revenues in industries tackling climate change now exceed those of software and biotech combined.

<http://esa.un.org/un-energy/>

The UN-Energy website aims to promote UN system-wide collaboration in the area of energy with a coherent and consistent approach, since no single entity in the UN system has primary responsibility for energy.

[www.climate-works.co.uk/about/about.html](http://www.climate-works.co.uk/about/about.html)

Climate Works helps organisations reduce their energy demand, cut their emissions of carbon dioxide and plan for and adapt to climate change. It works to develop better and more effective policies on energy and climate change, low- and zero-carbon buildings, and more energy — and carbon-efficient ways of working.

[www.europeangreencities.com](http://www.europeangreencities.com)

This network disseminates knowledge and experiences on sustainable urban housing technologies to stimulate market development and to help speed up innovation.

[www.ideas4development.org](http://www.ideas4development.org)

Ideas for Development is an international blog meant to stimulate debate on development issues. It brings together a range of leaders on development and sustainability, including Rajendra Pachauri, the chairman of the Intergovernmental Panel on Climate Change, Pascal Lamy, the Director-General of the World Trade Organization, and UNEP Executive Director Achim Steiner.

[www.eea.europa.eu](http://www.eea.europa.eu)

The European Environment Agency (EEA) is an agency of the European Union whose task is to provide sound, independent information on the environment.